

## GLOBAL INDUSTRIE 2018 : ITECA at SMART INDUSTRIES

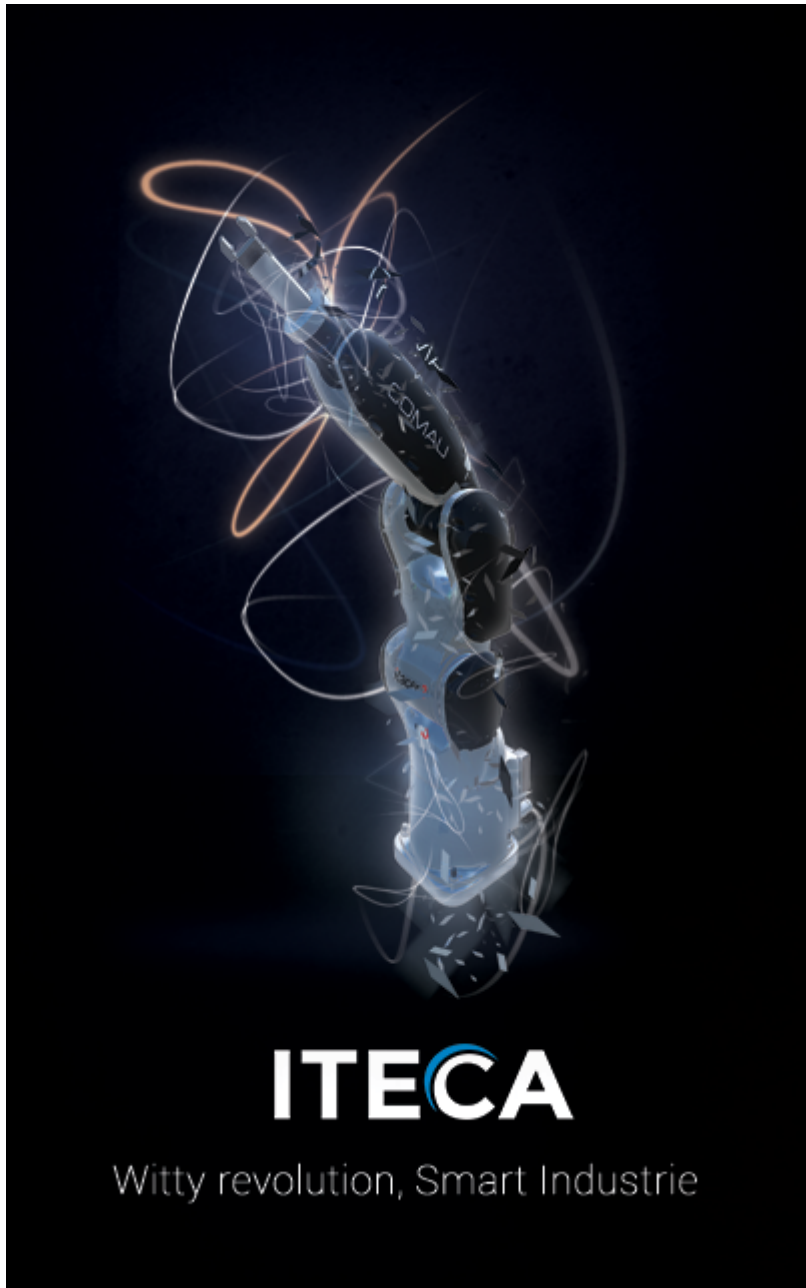
Angoulême, le 1er Mars 2018

**GLOBAL INDUSTRIE 2018 :  
ITECA at SMART INDUSTRIES introduces  
you to the SmartUpp Platform**









## Our Booth

Stand 3F33 – Hall 3 – Rank F – Stand number 33

### **SmartUpp : The digital platform serving industry**

To augment your industrial performances, ITECA is creating the SmartUpp platform, to collect your data (sensors, CAO files, ...) in real time and return them intelligently to different users.

Assisted by artificial intelligence, it filters and streams information via traditional interfaces and new technologies like augmented and virtual reality. With SmartUpp, industries are going to switch to the new digital era with ease and enter the fourth industrial revolution : *Witty Revolution, Smart Industry !*

### **Iteca at Smart Industries 2018**

Start-up from the Nouvelle-Aquitaine region in France, ITECA will be at SMART

INDUSTRIES Parc des Expositions Paris Nord Villepinte from the 27th to the 30th of March 2018. Present at booth 3F33, ITECA will reveal the SmartUpp platform through the Digital Twin of an industrial robot.

thanks to our partners at P' et les industriels Lucas Robotics et B&R. The virtualization of control command, the maintenance and supervision will be on show at our booth where you will be able to live different experiences through our touch screen, virtual reality and augmented reality.

## **About ITECA**

Created in 2015, ITECA's customers include prestigious companies in the Luxury, Defence, Aeronautics, Space Technologies and Energy. ITECA delivers them software solutions for supervision, exploitation and maintenance. Our research and innovation builds upon the expertise of our associates : SpirOps & SolidAnim.

ITECA is the winner for Product of the Future in 2015 and 2016 call for project of the Nouvelle Aquitaine Region and of the Grand Angoulême with Witty3D and the Digital Twin and is supported by Crédit Agricole and BPI.

## **Contact Presse**

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